



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

Strategic Media Placement OH
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
941831-1	08/26/12	August 2012	07/30/12 - 08/20/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Bob Sommerkamp	Cincinnati	Local

Advertiser	Product	Estimate Number
Mandel/R/Senator	GENERAL	2602

Flight Dates	Order #	Alt Order #
08/14/12 - 08/20/12	941831	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/16/12	6-7a news	6-7a	--11---	:30	2	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--11---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		08/15/12	6:27 AM	6-7a news	6-7a	:30	TVGENMAND1221H	\$800.00 NM
2	WLWTh		08/16/12	6:07 AM	6-7a news	6-7a	:30	TVGENMAND1221H	\$800.00 NM
2	08/14/12	08/20/12	5-530p M-F news	5-530p	11111--	:30	5	\$675.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-1111--	4	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTTu		08/14/12	5:23 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00 NM
2	WLWTW		08/15/12	5:21 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00 NM
3	WLWTh		08/16/12	5:26 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00 NM
4	WLWTF		08/17/12	5:12 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	1-----	1	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WLWTM		08/20/12	5:28 PM	5-530p M-F news	5-530p	:30	TVGENMAND1221H	\$675.00 NM
3	08/18/12	08/18/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----S-	:30	1	\$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		08/18/12	6:06 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	TVGENMAND1221H	\$250.00 NM
4	08/18/12	08/18/12	Sa/su7-8a news	Sa/su7-8a	-----S-	:30	1	\$600.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----S-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		08/18/12	7:09 AM	Sa/su7-8a news	Sa/su7-8a	:30	TVGENMAND1221H	\$600.00 NM
5	08/18/12	08/18/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	:30	1	\$550.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	-----1-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser

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5	08/18/12	08/18/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTSa 08/18/12 6:29 PM Sa/Su 6p news Sa/Su 6p News :30 TVGENDMAND1221H \$550.00 NM									
6	08/14/12	08/17/12	6-7a news	6-7a	-1--1--	:15/:15	2	\$800.00	BK
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -1--1-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTTu 08/14/12 6:37 AM 6-7a news 6-7a :15 TVGENDMAND1222H \$400.00 BK									
6:39 AM :15 TVGENDMAND1222H \$400.00									
2 WLWTF 08/17/12 6:06 AM 6-7a news 6-7a :15 TVGENDMAND1222H \$400.00 BK									
6:09 AM :15 TVGENDMAND1222H \$400.00									
7	08/19/12	08/19/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----1	:15/:15	1	\$250.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTSu 08/19/12 6:28 AM Sa/Su 6-7a News Sa/Su 6-7a :15 TVGENDMAND1222H \$125.00 BK									
6:30 AM :15 TVGENDMAND1222H \$125.00									
8	08/19/12	08/19/12	Sa/su7-8a news	Sa/su7-8a	-----S	:15/:15	1	\$600.00	BK
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/13/12 08/19/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WLWTSu 08/19/12 7:35 AM Sa/su7-8a news Sa/su7-8a :15 TVGENDMAND1222H \$300.00 BK									
7:37 AM :15 TVGENDMAND1222H \$300.00									

Total Spots 14

Payment Terms 30 Days

<u>Gross Total</u>	\$8,825.00
<u>Agency Commission</u>	\$1,323.75
<u>Net Amount Due</u>	\$7,501.25